



Eagle Select[®] Focus 5

FIXED INDEX ANNUITY

GROW HARD-EARNED DOLLARS



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The Eagle Select Focus 5 product design helps protect hard-earned dollars while offering growth opportunities. Every retirement is different, each with its own financial goals and unique needs. But, many of today's retirement objectives are the same — asset protection, growth opportunities and a reliable income source.

That's why many Americans are turning to fixed index annuities. These products have helped millions of people reach their retirement goals with benefits like principal protection, tax-deferred growth and guaranteed income that cannot be outlived.

WHAT IS A FIXED INDEX ANNUITY?

A fixed index annuity (FIA) is a contract you purchase that is backed by the financial strength and claims-paying ability of the issuing company. That strength and ability guarantees you a retirement vehicle designed to protect your assets while allowing for growth opportunities. It does this through a combination of powerful benefits:

- **Principal Protection**
- **May Avoid Probate**
- **Tax-Deferred Growth**
- **Guaranteed Income**
- **Liquidity**

HOW DOES A FIXED INDEX ANNUITY WORK?

When you purchase a fixed index annuity, the insurance provider guarantees principal protection, tax-deferred growth on assets and additional index-linked growth opportunities.

As an insurance product, a fixed index annuity is not directly tied to any index. So, you'll have none of the exposure risks associated with direct stock or share ownership. The annuity cannot lose money due to index decreases and the interest credited will never be less than zero.

Eagle Life Insurance Company®

Eagle Life is a provider of fixed and fixed index annuity products designed to guarantee principal protection, generate income and offer a lifetime income source. We are a wholly-owned subsidiary of American Equity Investment Life Insurance Company®, specializing in meeting the retirement product demands of financial institutions, representatives and their clients. Our financial strength is founded on the quality of our products and backed by the superior service we provide our partners and contract owners.

A- rating from A.M. Best¹

A- rating from Standard & Poor's²

A- rating from Fitch³

THE POWER OF A FIXED INDEX ANNUITY

A fixed index annuity offers a powerful combination of benefits that help protect against many of today's common retirement concerns.



5 COMMON RETIREMENT CONCERNS AND HOW A FIXED INDEX ANNUITY CAN HELP

Outliving Income

Guaranteed income from the contract can be turned into a lifetime paycheck.

Market Volatility

Premium payments are secure, and any interest credited to the contract is locked in and cannot be lost due to index volatility.

Legacy Planning

If applicable, beneficiaries receive any remaining value in the contract while avoiding the expense and time spent in probate.

Tax Exposure

Money grows tax-deferred, allowing for faster growth over time until money is withdrawn.*

*Assumes contract is individually owned.

Liquidity

Each contract defines various opportunities to withdraw funds, such as Free Withdrawals or Partial Withdrawals. (Subject to applicable Surrender Charges.)

MONEY ACCESS OPTIONS AND FEATURES

With Eagle Select Focus 5, there's always access to money in the annuity. Eagle Life provides withdrawal flexibility and a variety of liquidity options.

Free Withdrawals

Each year (after the first contract year) there's an opportunity to take Free Withdrawals up to 5% of the Contract Value if Market Value Adjustment (MVA) is selected or 10% of the Contract Value if Non-MVA is selected.

Partial Withdrawals

At any time, Partial Withdrawals are available, for partial distribution over the Free Withdrawal amount. Withdrawal Charges will apply.

Waiver of Surrender Charge Riders

Confinement Care Rider

Included automatically at issue for all ages. After the first contract year, one additional free withdrawal of up to 100% of the contract value is allowed if the annuitant is confined in a qualified care facility for a minimum of 90 consecutive days (30 consecutive days for hospice care). Confinement must begin

after the first contract year and written proof is required from both the qualified care facility and recommending physician.

Terminal Illness Rider

Included automatically at issue for all ages. After the first contract year, one additional free withdrawal of up to 100% of the contract value is allowed if the annuitant is diagnosed with a terminal illness. Diagnosis must occur after the first contract year and written proof with supporting documentation is required from a qualified physician.

Death Benefit

Death Benefit proceeds are paid to the surviving joint owner. If there is no surviving joint owner, the death benefit is paid to the named beneficiary(ies) with no Surrender Charges. Generally paid in a lump sum, other payment options are also available.



ADDITIONAL PRODUCT DETAILS

Surrender Values and Charges

The annuity's Surrender Value will never be less than 90% of the premium received, less any withdrawals, accumulated at the minimum guaranteed interest rate. If a Partial Withdrawal or Surrender is taken during the Withdrawal and Surrender Charge period, a deduction will be taken out according to the Withdrawal and Surrender Charge schedule.

Market Value Adjustment (MVA)

This product offers an optional Market Value Adjustment (MVA) Rider that must be elected at issue. An MVA may increase or decrease the amount of a withdrawal in excess of the free withdrawal amount or the Surrender Value. The MVA does not apply to free withdrawals, any death benefit, the Minimum Guaranteed Surrender Value (MGSV), or any distributions occurring after the Surrender Charge period has ended. In general, as the MVA Index increases, Cash Surrender Values decrease. As the MVA Index decreases, Cash Surrender Values increase. Interest Rates may be higher for contracts with an MVA Rider.

In the event of the contract owner's death, the Death Benefit paid is the entire Contract Value.

Surrender Charges

Schedule (Age 18-85)						
Contract Year	1	2	3	4	5	6
Surrender Charge Percent	9%	8%	7%	6%	5%	0%
California Surrender Charge Percent	8%	7.5%	6.5%	5.5%	4.5%	0%
Florida Surrender Charge Percent	9%	8%	7%	5%	2.5%	0%

Key Terms

Annuitization: Conversion of the Surrender Value of the annuity into regular guaranteed income payments.

Contract Value: The total of the values in the annuity contract.

Death Benefit: The greater of the Contract Value or the Minimum Guaranteed Surrender Value. Available Death Benefit payment options are listed in the annuity contract.

Free Withdrawal: Opportunity each year, after the first contract year, to take withdrawals up to 5% or 10% of the Contract Value, without expense.

Minimum Guaranteed Surrender Value (MGSV): At no time will the Surrender Value of the contract be less than 90% of premium received, less any withdrawals, accumulated at the minimum guaranteed interest rate.

Partial Withdrawal: Available at any time, for partial distributions over the Free Withdrawal amount. Surrender Charges and minimum values will apply.

Surrender: Termination of the contract in exchange for Surrender Value.

Surrender Charge: An amount subtracted from the Contract Value if surrendered at a time when the Surrender Charges apply.

Surrender Value: The amount paid to the contract owner by Eagle Life when the contract is surrendered.

Withdrawal Charge: An amount subtracted from the Contract Value if requested at a time when the Withdrawal Charges apply.



COMMITMENT TO OUR VALUES



SERVICE

Our contract owners are why we are here, and we do our best to provide service, second to none, every day.



EXCELLENCE

As a part of a top-tier fixed index annuity provider, we are dedicated to our established standards of going above and beyond in every facet of our business.



INTEGRITY

Our values of honesty, fairness and truthfulness have been central to our past success and will continue to be for generations to come.



STABILITY

With our products, contract owners can trust their principal is protected and their income is guaranteed for life.



Annuity contract issued under form series ICC18 E-BASE-IDX, ICC18 E-IDX-C-5, ICC10 TIR-100R, ICC10-NCR-100R, ICC17 E-R-MVA and state variations thereof. Availability may vary by state.

¹ A.M. Best has assigned Eagle Life an "A-" (Excellent) rating, reflecting their current opinion of Eagle Life's financial strength and its ability to meet its ongoing contractual obligations relative to the norms of the life/health insurance industry. A.M. Best utilizes 15 rating categories ranging from A++ to F. An "A-" rating from A.M. Best is its fourth highest rating. For the latest rating, access www.ambest.com. Rating effective 1/31/2011, affirmed 07/29/21.

² Standard and Poor's rating service has recognized American Equity Investment Life Insurance Company with an "A-" rating. An insurer rated "A" has strong financial security characteristics, but is somewhat more likely to be affected by adverse effects of changing circumstances or economic conditions than are insurers with higher ratings. Ratings from 'AA' to 'CCC' may be modified by the addition of a plus (+) or minus (-) sign to show relative standing within the major rating categories. Rating effective 8/5/15, affirmed 03/26/2020.

³ Fitch Ratings assigned Eagle Life Insurance Company an Insurer Financial Strength rating of "A-" (Outlook Negative). Fitch Ratings utilizes 19 rating categories ranging from "AAA" to "C." An "A-" rating is the seventh highest rating. An insurer with an "A" rating is considered to have a strong capacity for payment of financial commitments, but may be more vulnerable to adverse business or economic conditions than insurers with higher ratings. Outlooks indicate the direction a rating is likely to move over a one- to two-year period if current financial or other trends continue. For more information, please visit www.fitchratings.com. Rating effecting 04/14/2021.

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Insured

May Lose Value

No Bank/Credit
Union Guarantee

Not a Deposit

Not Insured by any
Federal Government Agency